

MELANIE D'ANDREA

EDUCATION University of Southern California | Pursuing MFA Film and Television Production
Documentary Filmmaking Track and Editing Track, Est. Graduation: Dec, 2013

University of Miami | Bachelor of Science in Communications | May, 2010

Majors in Motion Pictures and Psychology | Minor in French | GPA: 3.802

WVUM 90.5 Radio | Broadcasts to Miami-Dade and on wvum.org

Miami New Time's People Choice for Best FM Station in Miami | 2010, 2009 and Best FM Station in Miami | 2006, 2007

General Manager | May 2009 – June 2010

- Managed 100 volunteers, 12 executive board members
Incorporated outreach, educational and social events for members including inaugural "Vinyl Awards".
- Assembled staff website and managed main website renovation
- Expanded news department and increased production value
- Increased staff infrastructure and developed more positions and staff manuals
Emphasized sustainability in developing projects and opportunities for staff
- Renovated underwriting packages, underwriting income increased by 200%
- Created and sponsored multiple music, cultural and art events in Miami-Dade
- Improved and upgraded production studio and on air studio with equipment and structural changes alongside engineer
- Created "MediUM" initiative to offer one news desk for the University's Newspaper, TV Station and WVUM
- Optimized collaboration with University of Miami and Miami community
- Integrated WVUM with University of Miami Student Activism Alliance (UMSAA)

News and Public Affairs Director | May 2008- May 2009

- Pursued and worked with IKEA to give WVUM's office and studios a complete makeover
- Created daily news and Public Affairs programming and submitted quarterly Problems Programming report to FCC
- Founded a News Staff, created a handbook and news staff website, expanded weekly newscasts by 150%
- Incorporated audio news stories, print stories and visual journalism on website

Broadcaster/DJ (Fall 2007- Present)

- Host "Thursday Morning Commute Show" and of "Jive-In Theatre" (movie soundtrack and scores)
jiveintheatre.wordpress.com

Canes Emergency Response Team (CERT) | Fall 2007- Fall 2009 www.umcert.com

Trained to respond to mass-casualty incidences, triage, patient transport and to integrate with other emergency responders.

Vice President (Director of) Outreach | Spring 2008- Fall 2009

- Infused "Community Outreach Committee" with structure, goals and increased projects
- Executed service programs in community, fundraisers and outreach events for staff
Including but not limited to: Red Cross, Habitat for Humanity, Food Drives

UMTV | UM Television, aired in Coral Gables, FL

- Assistant Producer of show: *We the Students* | Spring 2008
- Writer/Talent show *"Off the Wire"* | Fall 2007
- Live Sporting events cameraperson experience | Fall 2007

Alternative Spring Break | March 2008

- Volunteering trip to gut and reconstruct homes in New Orleans

Study Abroad | June 2007

- Studied French literature and Intensive French Grammar at La Sorbonne (Université de Paris) 6 credits

Clinton Global Initiative Participant for Commitment | April 2010

Weekend Meeting/Summit with Bill Clinton to execute humanitarian project: "Empowered Youth"

- One of 200 accepted students from the University of Miami and one out of 1,200 students worldwide

CONT.

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EDUCATION CONT.

Global Engagement Summit | American Delegate | April 2009

Summit at Northwestern University to develop nonprofit idea: "Navitas". One out of 250 international students.
www.northwesternges.org

Intercollegiate Broadcast Systems Radio Conference Chicago, Illinois | October, 2009

Seminars on management, production, news, radio personality and other radio skills.

HONORS AND AWARDS

- Frank Volpe Endowed Scholarship, University of Southern California | Spring 2011
- Graduated Magna Cum Laude and with General Honors, University of Miami
- Dean's List, Provost's Honor Roll, University of Miami
- WVUM: Best on Air Personality | 2010 and Executive Board Citizenship Award | 2010
- CERT: Best Vice President Award, Spring 2009
- "KaliDecorp", Producer | Short Film Selection, Cannes Film Festival | Best Undergraduate Film 2010, University of Miami
- "Alarm Clock" Sebastian Skit, Producer | NBS AERHo National Production Competition 2010 | Best Commercial
- "Turn a Blind Eye To" Digital Art Piece | 2nd Place in the Discipline of Art
University of Miami's Research Creativity and Innovation Forum 2010

PRODUCTION EXPERIENCE

- In a Frame of Amber**, short film | Writer, Director, Producer, Editor 2011, University of Southern California
- Side Effect**, short film | Writer, Director, DP, Producer 2011, University of Southern California
- Play Thing**, short film | Sound Designer 2011, University of Southern California
- "Caliente"** by Dyland y Lenny, Music Video | Art Direction and Production Asst. 2010, Sony Music Entertainment
- "Miami-Grade"**, multimedia journalism project | Producer, Webmaster, Editor 2010, Miami-grade.com
- KaliDecorp**, short film | Co-Producer, Co-Art director, Graphic Designer 2010, University of Miami
- Aguas Negras**, Multimedia project on sewage water in Mexico City | Co-editor 2010, Knight Center for International Media
- Immokalee: Hiding our shame**, 15-minute documentary | Director, Producer, Co-Editor 2009, University of Miami
- "Sebastian Skits"**, Mascot skits played at the football stadium | Executive producer of Series | 2010, University of Miami
- Producer of PSAs, legal IDs, Sweepers and News clips/ stories for WVUM 90.5fm

OTHER WORK EXPERIENCE

- University of Southern California Sound Window | January 2011-Present
- Freelance videography, editing
- Ingenia Real Estate
 - Real Estate Agent Licensee | March 2007-Present
 - Office assistant (May 2008- August 2008)
- Casting Director for a commercial series by: BEYOND Total Branding, LLC | 2008

SKILLS

- Fluent in Spanish and Proficient French
- Proficient in Creative Suite programs including InDesign, Photoshop, Illustrator, Pages.
- Proficient in Microsoft Office: Powerpoint, Publisher, Word, Excel
- Proficient in Video Editing: Final Cut Pro, Avid
- Proficient in Audio Editing: Garage Band, Audacity
- Photography, Video Production, Art/Design, Presentations, organization

REFERENCES

- References Available Upon Request